2024 Fortress Miles Christmas ("Lucky Draw") Terms & Conditions:

- Participants must be holding a valid MoneyBack Member account, app member numbers start with 500 and with 11 digits. The Lucky Draw shall only be valid for the members in the Hong Kong SAR and Macau SAR.
- 2. Participants must be a Moneyback member, and present MoneyBack App before payment.
- 3. The Promotion Period for the Lucky Draw is from November 15, 2024 to January 1, 2025, both dates inclusive ("the Promotion Period"), and based on transaction date. All transactions must be made within the Promotion Period. The registration period is from November 15, 2024 to January 8, 2025 until 11:59:59 PM.
- 4. During the promotion period of the Lucky Draw, participants with single purchase of HK\$1,000 or above in Fortress and Techlife stores (including Hong Kong and Macau) or Fortress eShop can visit xmasluckydraw-fortress.com to register the Lucky Draw using the original shopping receipt / digital receipt issued (the receipt validation period is from November 15, 2024, to January 1, 2025, online shopping receipt must be based on the confirmed and delivered transaction, exclude refunded or cancelled transaction).
- 5. A Lucky Draw chance is entitled for single purchase of HK\$1,000 or above. An extra Lucky Draw chance is entitled for HK\$1,000 or above purchase on designated brands. Maximum 2 chances for each transaction. Based on net spending amount and applicable to single transaction only. Participants can refer to advertisement on Facebook and in-store promotional materials for promotion details.
- 6. This Lucky Draw does not apply to purchases of gift coupons, e-vouchers, phone card/ prepaid phone card/ gift card, Octopus card / AlipayHK reloads, telecom service bill, bill payments, electronic product trade-in, all service charges including delivery or installation fees/ Easy Replacement Service/ Extended Warranty Service/ experience workshop fees etc, and plastic shopping bag charges.

- 7. Participants may enter the Lucky Draw as many times as they wish, but each valid original shopping receipt can only be registered once (must be same with the MoneyBack account number registered for Lucky Draw), any duplicate input will be disqualified. Participants are required to register the details of each original shopping receipt/ digital receipt (For online shopping participants, please fill in order date and order number of confirmed and delivered transaction, exclude refunded or cancelled transaction), MoneyBack member number, Chinese or English Full Name, year and month of birth (all personal information must be the same as the identity card) and valid mobile phone number to enroll the Lucky Draw. Any participants who submit false or misleading information will be disqualified from participating in this promotion without prior notice. Participants are required to keep the original shopping receipt/ digital receipt for prize collection. The original shopping receipt including the online shopping delivery receipt will be collected after prize collection. Participants could contact Fortress Customer Service Hotline at 2555 5788 for any inquiries related to the failure of online Lucky Draw registration during office hours from Monday to Friday 09:00-18:00.
- 8. The winners will be drawn by computer randomly on the Lucky Draw winners drawing date on January 9, 2025. Prizes include grand prize: 100,000 Asia Miles (Total 2 winners), Second prize: Round-trip flight tickets from Hong Kong to Tokyo in Economy Class for 2 persons (Total 1 winner), 3rd prize: Hong Kong Plaza Premium Lounge pass (Total 5 winners, 2 passes per winner). Winners will be contacted for prize redemption after the Lucky Draw ends. Back up winners will be applied in this promotion and will be draw together with the winners. Each member can win ONCE only in this promotion.
- 9. Grand prize: 100,000 Asia Miles, winners are required to link their Cathay membership account in MoneyBack app before designated date. Winners will receive the relevant Asia Miles in their Cathay membership account linked at MoneyBack app. Redemption details and procedures should refer to the terms and conditions on the prize redemption letter.

Second prize: Round-trip flight tickets from Hong Kong to Tokyo in Economy Class for 2 persons is provided in the form of redemption code. The redemption code is entitled for two economy Class round-trip flight tickets from Hong Kong to Tokyo redemption with designated carriers. Cost of the flight ticket does not include any applicable taxes, levy and fuel surcharges. Travelers are required to bear the relevant cost. Redemption details and procedures should refer to the terms and conditions on the air ticket redemption letter.

Third prize: Hong Kong Plaza Premium Lounge pass is only applicable for access at the Departure Hall of the Hong Kong International Airport. The Plaza Premium Lounge pass is provided in the form of redemption code. Redemption details and procedures should refer to the terms and conditions on the prize redemption letter.

10. If winners have opted-in for direct marketing preference when registration, customer service center will notify winners by phone call or SMS or Whatsapp in 3 working days after the Lucky Draw result announcement to verify winner's information. If winners do not receive notification within 7 working days, please contact our customer service hotline at 2555 5788. For winners who have opted-out for direct marketing preference when registration, winners will not receive any winning notifications. The winners should check the Lucky Draw results by checking the announcement on the media. Winners must contact our customer service hotline at 2555 5788 for prize arrangement within 7 working days after the Lucky Draw result announcement.

If winners do not reply and contact our customer service center by January 27, 2025, we will treat it as an unclaimed and abandoned prize.

11. Fortress reserves the rights to request winners to present the original shopping receipt/ digital receipt, MoneyBack App (MoneyBack account number must be same with the MoneyBack account number used for the relevant shopping receipt/ digital receipt), valid identity proof document and SMS notification for verification. Fortress will not keep the record of the original copy of winners' identity proof documents. If winners do not response to the reply or cannot provide the documents required by the designated date, it will result in disqualification. All winners must agree the terms and conditions of the prizes and the photos and videos taken in the redemption can be used for the promotional purposes in any channels and media for this promotion.

- 12. This promotion only accepts Hong Kong and Macau mobile phone number with voice and SMS function, if the mobile phone number does not carry voice or SMS function or registered phone number is not in use, invalid or changed during redemption, it will result in disqualification.
- 13. Lucky Draw result announcement advertisement will be published in Sing Tao Daily and The Standard on January 14, 2025.
- 14. All prizes are not transferable, substitutable, or redeemable for cash or any other products.
- 15. All receipts used for prize redemption are no longer eligible for refund.
- 16. Prize will be forfeited automatically with no exception if there is any discrepancy between the information printed on the original shopping receipt entered for registration, or duplicated input of shopping receipt information, or if the prize winner is unable to present valid identity proof document, the MoneyBack App, original shopping receipt and SMS notification, or if the original shopping receipt has been altered, defaced or damaged.
- 17. Fortress assumes no responsibility for any delays, omissions or mistakes in the submission of the participants' registrations that may occur through technical problems, connection problems, or malfunctions of handsets or networks.
- 18. Fortress is not liable for any expenses associated with entering the Lucky Draw and the collection of prizes, including (but not limited to) transportation fees, delivery costs etc.
- 19. Fortress is not liable for the failure of suppliers' prizes to perform any obligations or provide any services. Any dispute regarding the quality, performance or value of prizes should be resolved directly by the winners with the respective suppliers of prizes.

- 20. Fortress reserves the right to disqualify any participant who engaged in any unlawful or other improper misconduct calculated to jeopardize the fair and proper conduct of the promotion. Fortress reserves all legal rights to recover damages or other compensation from such a participant.
- 21. Participation in the Lucky Draw is voluntary, and Fortress shall not be responsible for any disputes or liabilities of the Lucky Draw. Fortress shall not be responsible for any related obligations or costs incurred by participating in the promotion.
- 22. Time record is based on Fortress system.
- 23. Should it be found that participants are deliberately withholding information or participating with fake account(s), Fortress reserves the right to disqualify participants from participating in the Lucky Draw.
- 24. Terms and conditions apply on the promotion. Participating in the Lucky Draw will serve as the participant's consent to accept all the above Terms and Conditions.
- 25. For promotion details, please check with our store staff, or contact Fortress Customer Service Hotline at 2555 5788, or visit the Fortress website at <u>www.fortress.com.hk</u>.
- 26. In the event of any dispute, Fortress reserves the sole right to make the final decision.

Personal Information Collection Statement

• Any personal information collected in relation to this Campaign will only be used to contact and verify the identity of the participants for prize redemption. All data collected by Fortress will be handled properly and kept confidential with adequate security protection measures, and will be erased within 60 days after the completion of the Campaign. For company privacy policy, please refer to <u>https://www.fortress.com.hk/zh-hk/privacy-policy</u>.

• Fortress may disclose or transfer the participants' personal data to our agency for registration of Lucky Draw and prize redemption purposes.

• If a participant would like to check whether Fortress holds any of his/her personal information or access his/her personal information or require Fortress to correct any personal information which is incorrect or have enquiry on the Personal Information Collection Statement, please write to: Fortress Customer Service Department, 6/F., Watson House, 1-5 Wo Liu Hang Road, Fo Tan, Shatin, New Territories, or visit <u>www.fortress.com.hk</u> for details. Fortress shall have the right to charge the data subject a reasonable fee for the processing of any personal information access request under the Personal Data (Privacy) Ordinance.

Trade Promotion Competition Licence Number: 59353-4