

2024 Fortress Miles Christmas Campaign- Basic Offer

Terms & Conditions:

- MoneyBack App members in the Hong Kong SAR and Macau SAR are entitled to these offers.
- This offer cannot be redeemed for cash.
- The Promotion Period is from November 15, 2024 to January 1, 2025, both dates inclusive (“the Promotion Period”), and based on transaction date. All transactions must be made within the Promotion Period.
- During the promotion period, MoneyBack App members with single purchase on designated brands in Fortress and Techlife physical stores (including Hong Kong and Macau) or Fortress eShop can earn Asia Miles:
 - \$3,000-4,999, earn 100 Asia Miles
 - \$5,000-7,999, earn 200 Asia Miles
 - \$8,000 or above, earn 300 Asia Miles
 - Buy selected luggage brands, earn extra 100 Asia Miles

Members can refer to advertisement on Facebook and in-store promotional materials for promotion details.

- Members who shop during the promotion period can share 5,300,000 Asia Miles.
- The above promotions are only on a first-come-first-serve basis and while stock lasts.
- The maximum Asia Miles earned by each MoneyBack member per campaign period are 400 Asia Miles from Fortress and Techlife physical stores (including Hong Kong and Macau), and 400 Asia Miles from Fortress eShop, a maximum total of 800 Asia Miles can be earned.
- The eligible transactions of Fortress eShop refer to the order completed the transaction delivery before Jan 8, 2025 23:59:59. Exclude refunded or cancelled transaction.
- Based on net spending amount and applicable to single transaction only, split transactions will not be accepted.
- This offer is not applicable to purchases of gift coupons, e-vouchers, phone card/ prepaid phone card/ gift card, Octopus card / AlipayHK reloads, telecom service bill, bill payments, electronic product trade-in, all service charges including delivery or installation fees/ Easy Replacement Service/ Extended

Warranty Service/ experience workshop fees etc, and plastic shopping bag charges.

- Please link your Cathay membership account in MoneyBack app before Jan 1, 2025 23:59:59.
- If your MoneyBack account is not successfully linked with your Cathay membership account by Jan 1, 2025, then in the event that you are not able to receive the Asia Miles rewards pursuant to the terms of offer.
- Eligible members will receive Asia Miles by Mar 31, 2025 in their Cathay membership account linked at MoneyBack app.
- Fortress and Asia Miles Limited, Cathay Pacific Airways Ltd reserve the right to alter, extend or terminate the offers and amend these terms and conditions at any time without prior notice. All matter or disputes will be subject to the decision of Fortress, Asia Miles Limited and Cathay Pacific Airways Ltd, which shall be final and binding.
- Any trade description, representation, statement, practices or conduct in connection with the offers or in making available the products and/or services in relation to the offers, by Fortress, Asia Miles Limited and Cathay Pacific Airways Ltd.
- Fortress shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of accepting or using any of the offers.

Other Cathay terms and conditions apply. Please visit (https://www.cathaypacific.com/cx/en_HK/legal-and-privacy/cathay-membership-terms-and-conditions.html) for more details.